



PRESS RELEASE

FOR IMMEDIATE RELEASE

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(Blacksburg, VA) – Virginia Tech head football coach Frank Beamer and Virginia Tech management professor Christopher Neck have something in common—they both play to sellout crowds. Those who want to learn from either one will no longer wait in line. Cooperative Leadership Institute has launched *Legendary Teams*, an on-line leadership certificate program uniting Hokies' Coach Frank Beamer with Dr. Christopher Neck, a 2007 *BusinessWeek* favorite professor of business undergraduates.

Legendary Teams integrates Cooperative Leadership Institute's innovative learning system with exclusive online interviews and case study analyses featuring Coach Beamer and Dr. Neck. Dr. Neck will use *Legendary Teams* in his business leadership and management course at Virginia Tech in the fall of 2008. *Legendary Teams* synthesizes the best of online tools, printed text, and experiential learning to engage learners with individual preferences, various learning styles, and multiple intelligences. Components of *Legendary Teams* are part of leadership programs Cooperative Leadership Institute offers to its corporate clients.

Pre-registration is now open to the public at www.legendaryteams.com. Cooperative Leadership Institute is proud to offer the first 150 registrants a one-day, private leadership retreat with Dr. Neck and lunch with Coach Beamer before the 2008 Football Season.

The Cooperative Leadership Institute designs and develops innovative leadership, management, professional, and educational programs partnering with personalities and experts to create targeted leadership development solutions using the latest in learning theory and learning technology. The Cooperative Leadership Institute is a member company of high-tech business accelerator VT KnowledgeWorks, located at the Virginia Tech Corporate Research Center in Blacksburg, Virginia.